

2023 HONG KONG INTERNATIONAL FUR & FASHION FAIR

24 October 2022

22-25 Feb 2023
Physical & Virtual Fair
held concurrently

Dear Sir/Madam,

Re: 2023 Hong Kong International Fur & Fashion Fair – Application for Participation
Fair Date: 22 – 25 February 2023 (4-day exhibition)

We have pleasure to inform you that the 2023 Hong Kong International Fur & Fashion Fair is to be held in Hall 1 of the Hong Kong Convention and Exhibition Centre on 22 – 25 February 2023 (4-day exhibition).

The Fair is an excellent showcase for furriers ~ international fur brands, manufacturers, dealers and dressers who wish to achieve exposure to a large number of potential buyers from all major markets. In particular, this Fair attracts over thousands of China and overseas buyers who are keen to source overseas high quality products in this platform. We believe that the Fair will be of great success with your support and have pleasure in enclosing the Fair application form for your attention.

The HKFF has planned to organize Virtual Hong Kong Fur Fair concurrently with the Physical Hong Kong Fur Fair, thus offering **complimentary booth of the Virtual Fur Fair** to successful exhibitors of the Physical Hong Kong Fur Fair.

No doubt, the Physical Hong Kong Fur Fair will continue serving international exhibitors and buyers as the world's most effective physical fur trading platform, while the Virtual Hong Kong Fur Fair will serve the global industry in hybrid format.

With an objective to connect global industry players with Hong Kong furriers, the Organizer will combine all exhibitors (member and non-member) in Hall 1. Should you be interested in joining the Fair, please study the following attachments carefully before submitting the application form with full payment on or before 10 November 2022 (Thursday):

- **the “Important Covering Note” and**
- **the “Conditions of Participation” on the application form**

If you have any queries, please do not hesitate to contact us at e-mail: fur@hkff.org, fax: (852) 2739 0799 or tel.: (852) 2367 4646.

Thank you for your support for the Hong Kong International Fur & Fashion Fair.



Hong Kong Fur Federation

ORGANIZED BY :  香港毛皮業協會
HONG KONG FUR FEDERATION

ADVISER : Hong Kong Trade Development Council

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